

SOCIAL MEDIA SAVVY
FOR PARENTS...

IS A CLICK AWAY

Take on conversations
with your kids like a
BOSS!



Safe and Savvy Social Media Practices

The online world is filled with challenges that most of us have not had to deal with growing up.

Likes, loves, shares, FB Live, IG, Snap...it goes on and on.

The pressure to perform well in school, look good, have lot's of friends, be kind, play a sport or do art, volunteer – all while trying to have a 'social life' both online and off-line is challenging.

Sadly, this puts your children at risk. The conversation of “I'm not good enough” or “I don't matter” is all too prevalent with children.

The truth is, this is a complicated world you live in, as parents we are the 'bumpers in the bowling game of life' for our kids. Talking about human trafficking or exploitation is not something most parents are equipped to do.

Having educated over 13,000 youth and adults the past three years, we've learned quite a bit about what your kids know, what they don't know and what they want YOU to know and understand.

That's' why we put this simple toolkit together. The next few pages are filled with information you can share with your kids and learn together.

Your children are one click away from danger. You can prevent that by being educated and empowered to have this conversation.

You can disrupt the cycle of child trafficking!



Educate. Prevent. Empower.

The average age of children being recruited is 11-14*

According to the FBI, 300,000 children are trafficked in the United States every year. 5 million children are trafficked globally.*

90% of grooming starts online*

30% of victims are boys*

Recruitment Tactics:

- Establishes trust and rapport
- Pretends to be lonely
- Professes love quickly
- Promises a 'better' life
- Offers trips & new clothes
- Gives extravagant gifts or money
- Asks for the relationship to stay a secret
- Builds doubt & fear around family/friends
- Asks for photos

Signs children display:

- Becomes secretive
- Misses school often
- Has unexplained gifts
- Shows signs of depression
- In relationship w/ a visibly older adult
- Displays new behavior toward parents/friends
- Experimenting with drugs/alcohol
- Exhibits low self-esteem
- Grades drop
- Has 2 phones



Educate. Prevent. Empower.

Mobile App's to know about:

Chat/Dating Apps

- Omegle
- Whisper
- Ask.fm
- Hot or Not
- Burn Book
- Wishbone
- Kik
- Instagram
- SnapChat
- Anonymous Chat
- MeetMe
- Tinder/Grinder

App's that hide info

- Calculator%
- Calculator #
- Second Texting Number
- Text Me
- Secret Photo Album
- Secret – Photo Vault
- Locker
- Private Browsing
- Best Secret Folder
- Confide
- Password Secure

Others to watch out for:

TikTok, LiveMe, MeetMe, Badoo, Discord
Online gaming with chat features

Conversation Starters

- Share a fact about human trafficking
- Ask what they know about modern day slavery or exploitation
- Share a story/article
- Be curious about the app's they use – how they work, what they like about them
- Talk about the importance of passwords – you need to know them to keep them safe

Create a Safe Space for Dialogue

- Practice listening – without judgement
- Ask follow up questions
- Inquire about picture sharing
- Discover something upsetting? Stop. Breath. Ask. Discuss.
- Tell your child you love them. There is nothing they can do to stop you loving them

If you see something, DO something.
Call the National Trafficking Hotline 888-373-7888

Follow us on social media for more information:
@PavingW on FB, IG and Twitter
www.pavingthewayfoundation.org

Ways to Connect Daily

- Ask “What are they grateful for today?” Share what you are grateful for today.
- Share how to be observant while in public – then go do that
- Talk daily about life, fears, joys, etc.
- Listen and ask, “Anything else”?, Listen more
- Share a challenge YOU are dealing with
- Say I Love You
- Play games/go outside
- Say I’m proud of you
- Share a failure in your life and what you did about it
- Share a success
- Ask about their vision for their future
- Say I love you, again
- Encourage your child to do the thinking – reward it
- Be with them, present, enjoying the moment

All your children really want is YOU. Give them that gift and watch what happens over time.